



Big Buyers for Climate & Environment

Using procurement strategically to achieve
sustainable solutions



European
Commission

What is the Big Buyers?

Collaboration between big buyers in Europe in **strategic public procurement** to help drive the market for **innovative** and **sustainable** goods and services

An initiative of DG Grow, the European Commission

Managed by ICLEI and Eurocities



Big Buyers Initiative (2019-2020)

Big Buyers Initiative
Lessons Learned Report

Public Procurement of Zero-Emission Construction Sites

Lessons learned from the Big Buyers Initiative working group



The Big Buyers Initiative is a European Commission Initiative for promoting collaboration between big public buyers in implementing strategic public procurement. Public procurement can be a key tool in driving the development of innovative goods and services on the European market. By working together and pooling their purchasing power, cities, central purchasing bodies, and other major public procurers can maximise their market impact.

The Zero-Emission Construction Sites working group has benefited from close collaboration with the Bellona Foundation and the EIT Climate-KIC project e-ZEMCONs.



The Big Buyers Initiative is currently managed by ICLEI - Local Governments for Sustainability and Eurocities.



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Big Buyers Initiative
Lessons Learned Report

Public Procurement of Circular Construction Materials

Key takeaways from the Big Buyers Initiative working group



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Big Buyers Initiative
Lessons Learned Report

Public Procurement of Heavy-Duty Electric Vehicles

Key takeaways from the Big Buyers Initiative working group



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Big Buyers for Climate & Environment (2020-2022)

Project overview:

- Big Buyers phase 2, launched Nov. 2020
- Four new areas of collaboration to be established based on the needs of buyers
- Joint activities to promote market innovation for sustainable goods & services
- Open to all European public entities (municipalities, regions, central purchasing bodies, public hospitals, etc.) from EU and EFTA countries

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Possible activities:

- Gathering collective intelligence on new products;
- Preparing and comparing calls for tender;
- Defining and sharing procurement criteria;
- Drafting joint statements of demands; and
- Supporting joint procurement.

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Advantages of being involved:

- Exchange of best practice with peers from across the EU
- Higher purchasing power; Carrying out joint market engagement and sharing market intelligence
- Sharing on LCA methodologies, market dialogue techniques and successful procurement criteria (i.e. how to evaluate and compare the environmental ambition of tender offers)
- Find out about the latest guidance and technical developments
- Full reimbursement of travel costs for all physical meetings /technical visits
- Support from the secretariat in enabling the collaboration

Needs assessment

Dec - Simple survey to collect initial input on **un-met procurement needs** in the area of:

- Mobility
- Energy
- **Construction**
- ICT & AI
- Health
- Other

Survey: <https://bit.ly/3pAzMFr>

Jan - Analysis and follow-up with buyers

Feb - Narrow down areas of collaboration, confirm commitment to participate

Mar - Kick-off of working groups



Thank you!!

More information:

<https://bigbuyers.eu>

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The Big Buyers for Climate and Environment is a European Commission Platform for promoting collaboration between big public buyers in implementing strategic public procurement.